

2021 Western NC Strawberry Pre-Plant Meeting

July 26th, 9:30 am – 3:00 pm

Join us for an in-person workshop for Western NC Strawberry Growers

Strawberry Growers:

Whether you are a new farmer or an established producer looking to expand your customer base, this workshop will offer an overview of current strawberry production and marketing strategies for Western North Carolina.

Topics that will be covered include:

- Direct market strategies and opportunities for tapping into regional demand for local food
- Pre-plant production considerations: fumigation, weeds, variety selection, and fertility
- Produce safety for strawberry growers
- What does the industry need in Western NC? Sharing of your needs and opinions
- Tour of a local farm and equipment demonstration



Location: TRACTOR Food Hub, 54 Ferguson Hill Road, Burnsville NC 28714

Cost: \$12.50
Box Lunch provided

Registration required: To register:
<https://2021westernncstrawberrypreplant.eventbrite.com>

Workshop Contacts:
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Additional sponsorship from:



NCDAs Pesticide Credits Available for Workshop:
2 hours – N, O, X