



Western NC Strawberry Pre-Plant Meeting

August 27, 2019

9:30 am - 3 pm

Location:

**North River Farms
3333 N Mills River Rd
Mills River, NC 28759**

Moderation: *Karen Blaedow, Craig Mauney, NC Cooperative Extension*

9:30 - 10 am	Registration (no registration fee)
10 - 10:15 am	Welcome
10:15 - 11:15 am	Direct Marketing Strategies for Direct Market <i>Molly Nicholie, ASAP</i>
11:15 - 12:30 pm	Pre-Plant Considerations: Fumigation, Weeds, Erosion, Fertility <i>Mark Hoffmann, NC Cooperative Extension</i>
12:30 - 1:15 pm	Lunch (sponsored)
1:15 - 2:15 pm	What does the industry need? Please share with us your opinions and concerns <i>Mark Hoffmann, NC Cooperative Extension</i>
2:15 – 3 pm	Demonstration on Strawberry Bed Laying <i>North River Farms Staff</i>



United States Department of Agriculture
National Institute of Food and Agriculture

