

Expo Schedule 2014 (10/2/14) – Subject to Change

Monday, November 17, 2014 (P = Pesticide Credit)			
7:30-9pm	Registration Open		
9:00am-12:30pm 9:00am-3:30 pm 9:00am-12:30 pm	Workshops: 1. Getting Started in Plasticulture (Wrenn, Bergesford, Albertson, Rollins, Love) - North Room (M. Wilder & Poling, facilitators) (P) 2. Managing Food Safety in Strawberry Production Systems (NC Fresh Produce Safety Task Force) – South Room 3. Introduction to Social Media Benefits - Dogwood Room		
10:00am	Coffee Break (foyer)		
1:00-6pm	4. Buses Depart for Sandhills Farm Tour. Buses will return at approximately 7:30pm. Dinner will be off-site. (Lee Berry & David Dycus Co-organizers)		
5:00 pm	Open for Exhibitor Setup		
8:00 pm–10:00pm	Hospitality Villa – Complimentary Refreshments and Light Snacks		
Tuesday, November 18, 2014			
7:30-9am	Registration Open. Coffee & Biscuits in Exhibitor Area.		
9:00-10:00am	5. General Session – (a) Welcome from the NC Dept. of Agriculture, Dr. Richard Reich, Assistant Commissioner for Agriculture, NC Department of Agriculture & Consumer Services (b) Grower Spotlight: 2013-2014 Strawberry Season Highlights from our Farm, Eric and Kristi Hunter, Hunter Farms, Easley, South Carolina (Calloway/Oakley) Session Moderator – Dr. Barclay Poling, Professor Emeritus, NC State & Interim Executive Director, NCSA		
10:00-10:30am	Break (Foyer)		
Track	SMART RESISTANCE MANAGEMENT (Calloway)	PRODUCE SAFETY (Oakley)	MARKETING (North Room)
10:30-12:00 Breakout Sessions	6. Botrytis and Anthracnose Disease Cycles, and How Strawberry Nurseries, Plug Propagators and Fruit Growers Can Employ <i>Smart Resistance Management</i> Strategies -Dr. Guido Schnabel, Clemson Univ, and Dr. Natalia Peres, Univ. of Florida (P) Moderator – Dr. Frank Louws	7. (a) Food Safety Regulations and Potential Impact - Debbie Hamrick, NC Farm Bureau (b) Irrigation Water Remediation & Treatment Options – Dr. Chris Gunter, NC State, and Dr. Eduardo Gutierrez-Rodriguez, Fresh Produce Safety, NC State University (c) Viral Contamination of Berries: Information all Growers Should Know – Otto “Chip” D. Simmons, III North Carolina State University Moderator – Colby Griffin, Agent, Edgecombe County	8. (a) Using Facebook and Social Media to Grow Your Strawberry Business: A Practical Approach – Dr. James Barnes, MS State (b) Grower panel on using Facebook to help with special harvest issues Moderator – Dexter Hill, NCDA & CS
12:15- 1:00pm	LUNCH & NCSA Annual Meeting: (a) Special Remarks Dr. Joe Zublena. Associate Dean & Director, NCCES, NC State (b) awards and introduce scholarship winners, referendum reminder		
1:00 – 1:45pm	9. General Session: “46 Years of Strawberry Breeding in Florida” – Dr. Vance Whitaker, Univ. of Florida Session Moderator – Dr. Barclay Poling, Interim Exec. Dir., NCSA		
Track	MANAGING SOILBORNE DISEASES (Calloway)	FLAVORFUL VARIETIES & FLAVOR MANAGEMENT (Oakley)	MARKETING & ECONOMICS (North Room)
2:00-3:15pm Breakout Session	10. (a) Strawberry Bio-fumigant trials in Virginia, Dr. Chuck Johnson, VA Tech (b) Fumigant and Non-fumigant Approaches to Managing Soilborne Diseases & Weeds - Dr. Allen Straw, VA Tech (P) (c) Promising Research with Anaerobic Soil Disinfestation (ASD) (Dr. Frank Louws)	11. (a) A New USDA Variety – Flavorfest ; (c) Promising Selections from NCSU – Dr. Gina Fernandez, NCSU (d) Lassen Canyon Breeding Program Introductions – Nick Pinkerton Moderator – Christine Bradish, PhD	12. (a) What the Marketing Division does to Promote Strawberries in North Carolina – G.W. Stanley; (b) What the Marketing Division does to Promote Strawberries in Virginia – Gail Moody Milteer; (c) Utilizing Gleaners to Harvest When Berries are Getting Overripe (Michael Cotton, Food Bank of Central & Eastern NC)

Expo Schedule 2014 (10/2/14) – Subject to Change

	Moderator – Mike Wilder, NCDA & CS	Candidate, Dept. of Hort. Sci., NCSU	Moderator – Dexter Hill, NCDA & CS
3:15-3:30pm	Break		
3:30-4:45pm Breakout Sessions	<p>13. Methyl Bromide is Gone. What's Next? A Leading Researcher from the University of FL Will Provide an In-depth Update on the Florida Experience in a Post-Methyl Bromide Era – Dr. Joe Noling, UFL</p> <p>(P)</p> <p>Moderator - Victor Lilley, Tri-Est</p>	<p>14. Breeding for Flavor in Florida, Dr. Vance Whitaker, UFL; (b) Testing of Strawberry Varieties in Virginia, Dr. Jayesh Samtani, Ph.D., Small Fruit Production Specialist Hampton Roads AREC, Department of Horticulture, Virginia Polytechnic; and Roy Flanagan, Agriculture Extension Agent/ Virginia Beach</p> <p>Moderator – Christine Bradish, PhD Candidate, Dept. of Hort. Sci., NCSU</p>	<p>15. a) The 2014 Farm Bill: NAP Coverage and What Strawberry Growers Must Do to Sign Up – Robert Satterfield, NC Farm Service Agency</p> <p>b) The 2014 Farm Bill: Whole Farm Revenue Insurance Program – Dr. Roderick DeJesus, NC State Agricultural and Resource Economics</p> <p>c) Update on RAFI Strawberry Crop Insurance Initiative – Viola Glenn, RAFI Research Coordinator</p> <p>Moderator – Amy Lynn Albertson, Agent, Davidson County, NCEES</p>
5:00-6:00pm	Social Hour and Live Auction to benefit Scholarship Fund – (Calloway/Oakley) (Cash Bar)		
6:00pm	Dinner on Your Own		
8:00pm	Hospitality Villa Open - Complimentary Refreshments and Light Snacks		
8:15 pm - 9:30pm	<p>16. Stakeholder Discussion about Regional Breeding and Strawberry Plasticulture Extension Positions – University Officials from NC State, VA Tech, Clemson, Univ. of Georgia and Univ. of Tennessee, have been invited – Facilitator: Dr. Barclay Poling (Calloway/Oakley)</p>		

Wednesday, November 19, 2014			
7:30-9am	Registration Open. Coffee & Biscuits in Exhibitor Area		
9:00-10:00am	<p>17. GENERAL SESSION: "Maintaining Soil Health in Southeastern Plasticulture Strawberry Production: Practices and Current Research" - Amanda McWhirt, PhD Student, Department of Crop Science North Carolina State University "Practical Fumigation Options with the Family in Mind"?? Danny Van Meter, Van Meter Farms, Clarkson, KY, Moderator – Dr. Frank Louws</p>		
10:00-10:30am	Break in Exhibitor Area		
TRACK	PEST MANAGEMENT FRUIT & NURSERY	WEATHER EXTREMES, ROW COVERS & LOW TUNNELS	LABOR, HARVEST and POSTHARVEST MANAGEMENT

Expo Schedule 2014 (10/2/14) – Subject to Change

	(Calloway)	(Oakley)	(North Room)
10:30-11:15am Breakout Sessions	<p>18. (a) Weed Control Options in Plasticulture Strawberry Fruit Production - Katie Jennings, NCSU (b) Spotted Wing Drosophila and Mite Update – Dr. Powell Smith, Clemson (P)</p> <p>Moderator – Andy Rollins, Agent, Clemson University</p>	<p>19. (a) Current Recommendations on Row Cover Usage for the Mid-South – Dr. E. Barclay Poling, Prof. Emeritus, NC State (b) Current Recommendations on Row Cover Usage for Northern Plasticulture Growing Areas – Brad Bergefurd, Ohio State University</p> <p>Moderator – Nicole Sanchez Agent, Jones, Craven, Greene, Lenoir, and Onslow Counties</p>	<p>20. Labor Legislative Update – Lee Wicker, North Carolina Growers Assn.</p> <p>Moderator – Sue Leggett, Vice Pres., NCSA & Grower</p>
11:20a-12:30pm Breakout Sessions	<p>21. (a) Update on Strawberry Virus Threat and Harmonization of U.S. and Canadian Certification Programs - Dr. Zvezdana Pesic-VanEsbroeck Director, Micropropagation and Repository Unit, Dept Plant Pathology (b) Anthracnose Crown Rot of Strawberry: from wild host to nursery to fruiting field - Dr. Mahfuz Rahman, West Virginia Univ. (c) Panel Discussion of Disease Management in Plugs (Dr. Frank Louws, N.C. State Univ., Dr. Chuck Johnson, Va Tech, and Dr. Guido Schnabel, Clemson Univ.</p> <p>Moderator – Dr. Powell Smith, Clemson</p>	<p>22. <i>Low Tunnel Production.</i> (a) Rain Damage & The Case for Low Tunnels – Lee Berry, Grower, Ellerbe, NC; (b) Reducing disease pressure with low tunnels, and How Low Tunnels Can Extend Your Berry Season – Kim Lewers, USDA (c) Grower & Industry Panel</p> <p>Moderator – Roy Flanagan, Agent, Virginia Cooperative Extension</p>	<p>23. (a) Post-Harvest Cooling Options and Methods for Strawberry Growers - Dr. Penelope Perkins-Veazie, Professor NC Research Campus, Kannapolis;</p> <p>Moderator: Paige Burns, Assistant Horticulture Agent, Richmond County</p>
12:30-1:30pm	24. Luncheon - Carolina Dining Room - announce outcome of Referendum, Board Elections, & Research Reports, Financial Report		
WORKSHOPS 2:00 pm – all workshops start at 2 pm	25. All About Albion – Barclay Poling, Prof. Emeritus, NCSU and Bob Hall, Grower, York, SC (ends 3:30 pm)	26. Interpreting your Profile resistance management report – Dr. Guido Schnabel, Clemson (ends 3:00 pm)	27. How are You Progressing with Your On-farm Food Safety Program – John Eade, Food Safety Consultant (ends 4 pm)
3:30pm – 4 pm	Breakdown and departure		