



Virginia Beach Strawberry Programs

February 17 & 18, 2014

For Virginia, North Carolina, and Maryland Strawberry Growers

Strawberry Field Walk – February 17, 2014 ➤ 12:30 p.m. Until Dark

Feel free to come as early as 12:00 p.m. to Flanagan Farm

- **12:30 p.m.** Meet at **Flanagan Farm** located at 1908 N. Muddy Creek Rd, VA Beach, VA 23456
 - Self-guided tour showcasing one of the three NCSU-VCE cultivar variety trials with 12 varieties replicated 3 times
- **12:45 p.m.** Depart for **Henley Farm** located at 3400 Charity Neck Rd, VA Beach, VA 23456.
 - Virginia Beach's largest strawberry farm
 - Walk their fields of Chandler and Sweet Charlie
 - Tour their Camarosa planting and discuss row cover management based on accumulated Growing Degree Days (GDD) for optimum yield
- **3:00 p.m.** Depart for **Cullipher Farms** located at 772 Princess Anne Rd, Virginia Beach, VA 23457
 - One of Virginia Beach's more progressive strawberry farms
 - Walk their fields of Chandler, Albion, Camino Real, & San Andreas
 - You will see plants from multiple sources, planted on multiple dates, and view different plant types (plug and cut off plants)
- Join our region's strawberry experts and growers in our Virginia Beach strawberry fields
- Program and discussion developed from recent conditions in fields
- Growers will have ample opportunity to ask the experts questions

Value Added 101 – February 17, 2014 ➤ 5:30 p.m.-8:30 p.m.

Creeds Ruritan Barn, 1057 Princess Anne Road, Virginia Beach, VA 23457 (Dinner provided)

Comments from last year's Strawberry School evaluation prompted us to add this *program* to our Strawberry offerings this year. **This session will provide growers the following:**

- Detailed information needed to produce your own jams and canned goods
- Options for farmers producing their own canned goods
- Having your product processed into value added products by someone else (co-packing)
- How to have canned goods made for you with your own farm label (private labeling)
- How to safely produce value added products
- Representatives from Virginia Food Works/Homegrown Virginia, a Virginia Cooperative Extension Area Specialized Food Safety Agent, and a Food Safety Specialist from VDACS will provide information for this session

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Strawberry School & Trade Show – February 18, 2014 ➤ 8:00 a.m.-3:30 p.m.

Advanced Technology Center, 1800 College Crescent, VB, VA 23457 (lunch provided)

Regional strawberry experts will provide information on the following topics:

- Spotted Wing Drosophila (SWD)
- Food Safety for the You Pick Farm (where to start)
- Status of botrytis resistance in strawberries
- Discuss fertility programs, overall strawberry production issues, and 2014 crop forecast
- *NEW:* Virginia Strawberry Association members meeting during lunch
- Opportunities to visit with program sponsors
 - Learn more about their products, services, and how to make all operations grow and flourish
- Marketing announcements, opportunities for Virginia growers and much, much, more!

Virginia Beach Strawberry Programs Sponsored by:

Virginia Cooperative Extension, Virginia Department of Agriculture and Consumer Services, North Carolina Cooperative Extension and several of your favorite Commercial Suppliers and organizations.

Additional Sponsors Welcome – To reserve exhibit space or additional program information, contact:

Roy Flanagan, ANR Extension Agent

Virginia Beach VCE, 2449 Princess Anne Road, Virginia Beach, VA 23456

Phone: (757) 385-8139 | **Fax:** (757)-385-5684 | **Email:** royf@vt.edu

Dr. Jayesh Samtani, Small Fruit Production Specialist

Hampton Roads AREC, 1444 Diamond Springs Road, Virginia Beach, VA 23455

Phone: (757) 363-3901 | **Fax:** (757) 363-3950 | **Email:** jsamtani@vt.edu

To register contact:

Jill Wright, Unit Administrative Assistant

Virginia Beach VCE, 2449 Princess Anne Road, Virginia Beach, VA 23456

Phone: (757)-385-4769 | **Fax:** (757)-385-5684 | **Email:** jkwright@vt.edu

Registration Deadline: 5:00 p.m. Thursday, February 13, 2013

Accommodations/Hotel Information: Visitor Information Center (800) 822-3224 or (757)-437-4882.

Virginia Beach hotels can also be found at: www.vbfun.com.

*If you are a person with a disability and desire assistance or accommodation, please notify Jill Wright, Virginia Beach Extension Office at 757-385-4769, one week prior to the program, during business hours of 8:00 a.m. and 5:00 p.m. to discuss accommodations 5 days prior to the event. *TDD number is (800) 828-1120.*





Virginia Cooperative Extension

Virginia Beach Office

2449 Princess Anne Road, Building 14, 2nd Floor

Virginia Beach, VA Virginia 23456

757-385-4769 Fax: 757-385-5684

email: royf@vt.edu

www.vt.edu

Virginia Beach Strawberry Program Registration Form

Registration accepted by Phone, Email, Fax, or Mail

Submit Registration To: Jill Wright, Unit Administrative Assistant

2449 Princess Anne Road, Building 14, 2nd Floor, Virginia Beach, VA 23456

Phone: (757) 385-4769 | Fax: (757) 385-5684 | Email: jkwright@vt.edu

Registration Deadline: 5:00 p.m. Thursday, February 13, 2014

Name(s): _____

Company: _____

Address: _____

Suite #/Apt#: _____

City/State: _____ Zip _____

Home Phone #: () _____

Mobile Phone #: () _____

Email Address: _____ @ _____

Email Address: _____ @ _____

Strawberry Programs	# Attending
Strawberry Field Walk Monday, February 17, 2014 ➤ 12:30 p.m. Until Dark	
Value Added 101 (dinner provided) Monday, February 17, 2014 ➤ 5:30 p.m. to 8:30 p.m.	
Strawberry School & Trade Show (lunch provided) Tuesday, February 18, 2014 ➤ 8:00 a.m. to 3:30 p.m.	

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